SeatForever, Inc.
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BOARD OPPORTUNITY

VENTURE BACKGROUND

SeatForever, Inc. was Founded by Eric Melin in 2019 in Cambridge Massachusetts. It was incubated by Eric's Incubator "The Market Accelerator" (www.themarketaccelerator.com) during which time a small team was formed. Some initial funding from Founder created an early prototype in 2020 and first sales and user traction from a small team of contractors. No outside capital, no debt financing, no dilution, fully owned and privately held by Mr. Melin. The venture was put on hold due to COVID in 2020. Minimal activities from 2020-2025. The venture was relaunched in early 2025 with a new focus on the rapidly evolving sports wagering market, sports ticketing market and sports memorabilia market.

THE OPPORTUNITY

Using technology, SeatForever is disrupting the Sports Ticketing and Sports Wagering Industry in the same way Boston-based DraftKings Inc (NASDAQ: DKNG 20.24 billion USD Market cap) and NYC-based FanDuel (Flutter Entertainment plc FLUT, Market Cap. 45.57B and NYC-based SeatGeek (valued at $1.2 billion, IPO in-process) have all exploited a sports ticketing and gambling market. Over 90% of both sports gamblers and live sporting event ticket buyers now use the Internet or smartphones during the ticket buying process or sports betting process. It is no secret that the world is obsessed with live events for decades - and sports betting has emerged from the dark shadows of the underworld to become mainstream accepted and with growing legal/regulatory acceptance. Every American now has a "bookie" in his or her hand via mobile phone with relative safety and legitimacy...MLB, NASCAR, NHL, NBA, NFL, FIFA, nearly all professional sports leagues are experiencing explosive growth yet only a few web/mobile/tech business models have emerge that a truly innovative - all have deployed tried and true business models that are really no different than the same Casino parlor "sportsbook" Gambling of the past 100 years.

SeatForever is not only a new concept in sports wagering - it is an entirely new way to enjoy both radio/TV/broadcast/streaming sports experience and a way to make age-old live ticketed events more memorable and meaningful as growing demand drives seat prices ever upward and hence in-person events more of a special occasion. SeatForever combines technology, gambling, gamification, mathematics, sports, fan interactions, and sports memorabilia to produce the most memorable fan experience. Memories are Forever. We have over 10,000 tickets for sale to live events and over 100,000 unique visitors to our website, and an industry-leading team of executives from the world's top businesses. Read more: www.seatforever.com/pitchdeck.pdf

BOARD ROLE & RESPONSIBILITY

1. Uphold the Mission & Core Values
2. Help set company policies, procedures, and basic governance for long-term success.
3. Help ongoing management of the organization (BOD Members hold voting rights, BOA do not)
4. Advocate for innovation in the sports betting industry as it merges with the information age
5. Approve budgets, compensation plans, and provide financial oversight
6. A three-year Term, renewable by Majority Board Vote, no limitation on length of service.
7. Serve on at least one Committee (regular/focused email/telephone/zoom remote support)

8. Attend Quarterly Zoom Conference Calls (total time of approx. 8 hrs/year)
9. Attend a Yearly Gathering Dinner Event (optional, self-paid for near term)
10. Attend a Yearly Sporting Event or Related Conference (optional, self-paid for near term)
11. Introduce at least three new Board Prospects to the Company (athletes, investors, etc.)
12. Provide Capital Support: equity ownership terms (min $50k) discussed with leadership.

Executive Team Oversight: Support for CTO, CEO, COO, CFO

Board Member provides leadership for all aspects of the company's operations with an emphasis on long-term goals, growth, profit, and return on investment. Promoting cross-functional collaboration, customer communication & excellence in service, flexibility & adaptability, and an aggressive organic and inorganic growth plan, the Board members will assist the Executive Officers to provide strategic overview of the value creation plan. The Board will help steer the organization toward continued success and an accelerated revenue ramp up with exponential growth objectives.